

fund your education;  
**jumpstart your career...**



2009 SCHOLARSHIP OPPORTUNITIES

## Are you a candidate for a CH&LAEF Scholarship?

**Are you enrolled in a lodging management or hospitality program? Are you working in the lodging or hospitality field? Are you looking to jump start or expand your career? If so, you are probably a candidate for a California Hotel & Lodging Education Foundation Scholarship.**

### **Q: Why get a scholarship when you could get a loan?**

A: There's no debt to repay. A scholarship is free money. Also, the CH&LA Education Foundation not only pays for your schooling; they will help build your career. Our association helps you network, advance, and gain visibility in the industry.

### **Q: Don't think it's worth your time to apply?**

A: The majority of our eligible applicants have received scholarships. CH&LA has given away close to \$165,000 in scholarships.

### **Q: What is the evaluation process? Don't think you have a high enough GPA?**

A: All scholarships are based on merit, as opposed to an applicant's financial need, and therefore completion of the "Financial Information" section of the application is optional. However, if a situation arises in which two applicants are otherwise equally qualified, financial criteria may be considered.

## Explore your options:

### **The Foundation administers four academic scholarships:**

- General Scholarship
- The Kevin Johnson Memorial Scholarship
- The Richard Schroeck Scholarship
- The "Working Professional" Scholarship

### **How it works...**

- All of our scholarships are "self nominated". This means that you can apply directly for our scholarships. Your school doesn't need to be affiliated with CH&LA and you do not need to be nominated.
- Find out which CH&LA Education Foundation scholarships are right for you!
- Complete the application online at [www.calodging.com](http://www.calodging.com) or or apply by mail.



### **CH&LA Education Foundation**

414 Twenty-Ninth Street  
 Sacramento, CA95816-3211  
 916-444-5780  
 916-444-5848 Fax  
[www.calodging.com](http://www.calodging.com)

### **CH&LA Education Foundation Scholarships have been awarded to students from the following schools:**

- Chapman University
- Cuesta College
- Sacramento City College
- Alliant International University
- Golden Gate University
- Southwestern College
- Los Angeles Trade and Technical College
- California Polytechnical University
- University of California, Santa Barbara
- University of Phoenix
- Santa Barbara City College
- Ventura County Community College
- Cypress College
- Mira Costa College
- San Diego State University
- Fresno City College
- Pacific Union College
- San Francisco State University
- University of San Francisco
- University of Nevada, Las Vegas
- San Jose State University
- National University
- Skyline College
- California Lutheran University
- South West Community College
- Lake Tahoe Community College
- Cabrillo College
- Hayward State University
- California State University, Long Beach
- Cornell University

**General Scholarship Awards****\$500 to \$1,500**

The General Scholarship is a merit-based program designed to reward those who have demonstrated a desire to make the lodging industry a career, and have applied to or are enrolled in an accredited 2- or 4-year college or university program of lodging management. The General Scholarship provides recognition and financial assistance to those who desire a lodging industry career. Scholarships will be paid directly to the students in two equal installments each academic year.

**Kevin Johnson Memorial Scholarship Award****\$1,500**

The Kevin Johnson Memorial Scholarship is intended specifically for students enrolled in high schools which have active lodging management programs – either National Academy Foundation programs or the Lodging Management Program developed by the Educational Institute of the American Hotel & Lodging Education Foundation. The purpose of this scholarship is to recognize those schools and to provide incentives to the scholarship recipients to continue with their education and seek employment in the lodging industry.

**Richard Schroeck Hospitality Engineer Scholarship Award****\$1,000**

This scholarship is intended specifically for hourly hospitality engineers and maintenance personnel, as well as their dependents. More specifically for hourly hospitality engineers and maintenance personnel who are employed in lodging establishments which are members in good standing of the California Hotel & Lodging Association. It does so by providing scholarships to those employees or their dependents who have demonstrated a desire to either make engineering/maintenance or the lodging industry a career, and who have applied to or are enrolled in either a 2- or 4-year college or program related to facility engineering and/or operating maintenance. (These programs can include courses such as refrigeration or electrical maintenance, for example, and they do not have to be of any minimum length.)

**“Working Professional” Scholarship Awards****\$500 to \$1,500**

This is a scholarship program intended to reward lodging employees who seek to expand their education and knowledge in their current job positions, or otherwise in the lodging industry. Generally, this scholarship is available to individuals who want to further their career and are enrolled in an lodging industry education program.

**Instructions and policies for all applicants:**

- All applications must be filled out properly and the correct documentation attached.
- All applicants should be California residents.
- All scholarships are self-nominated.
- An interview will be required (either in person or by phone)
- Scholarships are awarded in the range of \$500 to \$1,500 per academic year to successful applicants.
- All applicants must have graduated from high school with a 2.7 or better GPA (based on the four point system)
- Each scholarship is for one academic year. They may be renewed by re-application. For transfer or university students, the scholarship will be activated after the first completed semester.
- All scholarships are merit based, however, if two candidates are otherwise equally qualified, preference may be given to applicants demonstrating a financial need.
- Failure to meet all requirements may cause the CH&LA Education Foundation to revoke a scholarship and/or be repaid by the recipient.
- **Application Deadline: March 31st, 2009. Winners announced by May 30, 2009.**

**Required Documentation for all Applicants:**

Applications missing any of the following WILL NOT BE CONSIDERED.

- A copy of your most recent transcript, including your grade point average.
- A professional reference from an employer (a completed evaluation may be used instead) or a letter from a teacher or professor (excluding relatives).
- Kevin Johnson Memorial Scholarship applicants must include a copy of their National Academy Foundation Certificate of Internship Completion or their LMP Certificate of Completion.

*IMPORTANT: Individuals who apply for Foundation scholarships and are interested solely in culinary arts will NOT be eligible for a scholarship. However, applicants interested in hotel-related food and beverage operations will be considered for a scholarship.*

# CH&LA Scholarship Application

Apply online at: [www.calodging.com](http://www.calodging.com)

## SECTION ONE: Personal Information

Your Name: \_\_\_\_\_  
 Permanent Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Name and address of high school attended/attending: \_\_\_\_\_  
 \_\_\_\_\_  
 Transcripts Attached?  Yes  
 Have you ever received a CH&LAEF scholarship?  Yes  No  
 If yes, please specify which one(s) and the year (s) awarded: \_\_\_\_\_  
 \_\_\_\_\_  
 .....

## SECTION TWO: Enrollment Information

Name of education program/college currently enrolled or will be enrolled in: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Web Address: \_\_\_\_\_  
 Are you currently enrolled?  Yes  No  
 Enrollment status:  Full-time  Part-time  
 Number of hours you intend to carry for your upcoming semesters:  
 Fall: \_\_\_\_\_ Spring: \_\_\_\_\_  
 Year in school:  Freshman  Sophomore  Junior  Senior  
 What is your major? \_\_\_\_\_  
 Degree:  Bachelor's  Associate's  Certificate  
 .....

## SECTION THREE: Personal Questions

Please answer the following questions. Attach a separate sheet if necessary.

1. Why do you deserve a CH&LA Education Foundation scholarship?  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
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 \_\_\_\_\_

2. What is your five year career plan?  
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 \_\_\_\_\_  
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 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Specific Scholarship Criteria

**Please consider me for the following scholarship/s:** (Please check all that you are applying for.)

- General Scholarship:**  
*Eligibility:*
  - Must possess lodging work experience.
  - Must be enrolled in or currently attending an accredited 2- or 4-year college or university of lodging management.
  
- Kevin Johnson Memorial Scholarship:**  
*Eligibility:*
  - Must be enrolled in a high school National Academy Foundation or Lodging Management Program that includes a work-related component (externship or internship)
  - Must successfully complete his/her lodging management program.
  - Must be enrolled in or have applied to an accredited college or university that offers a full-time hospitality management program and be able to show proof of acceptance at time of payment.
  - Must maintain a 2.7 or better GPA based on a 4.0 scale
  - Must provide an official transcript of the previous academic year mailed directly to the Foundation, postmarked no later than July 31st.
  
- Richard Schroeck Scholarship:**  
*Eligibility: (Applicant must meet ONE of the following to be considered.)*
  - Must be a non-exempt (hourly) employee working in a lodging establishment which is a member in good standing of the California Hotel & Lodging Association in engineering, maintenance or similar job.
  - OR-
  - Be the dependent of an employee described above.
  - AND-
  - Must be enrolled in or have applied to either an accredited 2- or 4-year college or university program of engineering or of lodging management, or a vocational program related to facility engineering and/or operating maintenance.
  
- "Working Professional" Scholarship:**  
*Eligibility:*
  - Must be currently employed in the lodging industry.
  - Must be enrolled in or currently attending a 2- or 4-year accredited college or university of lodging management

*IMPORTANT: Individuals who apply for Foundation scholarships and are interested solely in culinary arts will NOT be eligible for a scholarship. However, applicants interested in hotel-related food and beverage operations will be considered for a scholarship.*

# CH&LA Scholarship Application (continued)

Apply online at: [www.calodging.com](http://www.calodging.com)

## SECTION FOUR: Part A: Current Employer

Current employer: \_\_\_\_\_  
Your current position: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Work phone: \_\_\_\_\_  
Supervisor's name: \_\_\_\_\_  
Phone number/ext.: \_\_\_\_\_  
Start date: \_\_\_\_\_ Hours per week: \_\_\_\_\_

## SECTION FOUR: Part B: Employment History

Applicants may choose to attach a resume in lieu of completing this section. It is important to note all previous lodging work experience including externships and/or internships. Please attach a separate sheet if necessary.

1. Employer: \_\_\_\_\_  
Phone: \_\_\_\_\_ Title/Position: \_\_\_\_\_  
Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_ Hours worked per week: \_\_\_\_\_  
2. Employer: \_\_\_\_\_  
Phone: \_\_\_\_\_ Title/Position: \_\_\_\_\_  
Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_ Hours worked per week: \_\_\_\_\_

## SECTION FIVE: Financial Need

\*THIS SECTION IS OPTIONAL. Failure to complete this section will NOT disqualify the applicant. However, if a situation arises where two applicants are otherwise qualified, financial criteria may be considered.

### Income: (Put N/A if not applicable)

1. How much do you have in a personal savings account? \_\_\_\_\_  
2. How much do you earn in a year? \_\_\_\_\_  
3. How much do you receive in government assistance? \_\_\_\_\_  
4. How much assistance do you receive from other sources? \_\_\_\_\_

### Expenses:

1. What do you pay in student tuition per year? \_\_\_\_\_  
2. What is your estimated cost in books and supplies per year? \_\_\_\_\_  
3. How much do you pay for housing per year? \_\_\_\_\_  
4. What are your miscellaneous expenses? (Specify and estimate per year) \_\_\_\_\_

## SECTION SIX: Extracurricular and Professional Activities

List all school, community, and professional activities in which you have participated and include all special awards and honors you have received.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SECTION SEVEN: Transcripts and Application Certification

Include your most recent college, high school, or GED transcript which includes a cumulative grade point average. Official and unofficial transcripts will be accepted. The CH&LA Education Foundation reserves the right to audit the applications and request official transcripts.

I certify that all information relating to this application is true and complete to the best of my knowledge.

I hereby acknowledge that any omission or misstatement is grounds for denial of my application, revocation of my scholarship, and/or reimbursement of scholarship money received.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*\*Signature not required if submitted electronically.*

Your application must be postmarked no later than **March 31, 2009** and sent to:

CH&LA Education Foundation  
414 Twenty-Ninth Street  
Sacramento, CA 95816-3211  
916-444-5780  
916-444-5848 Fax  
e-mail: [www.calodging.com](http://www.calodging.com)

For questions, please contact Tiffany Petty, Marketing & Education Director at: 916-554-2665 or email her at [tiffany@calodging.com](mailto:tiffany@calodging.com)

**IMPORTANT! Make sure you have included ALL required information. Incomplete applications will not be considered.**

*Note: It is strongly recommended that you make a copy of this application and keep it for your records.*



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