

# NEWS RELEASE

Contact: Jim Abrams  
(916) 444-5780  
jabrams@chlaonline.com

FOR IMMEDIATE RELEASE  
March 22, 2004

## **AMERICANS WITH DISABILITIES ACT (ADA) SEMINAR FOR THE LODGING INDUSTRY**

*California Hotel & Lodging Association, California Association of Bed & Breakfast Inns & Asian American Hotel Owners Association Work Together to Educate the Lodging Industry*

SACRAMENTO – An educational seminar for the lodging industry about the Americans with Disabilities Act (ADA) is being conducted in Little River, California on Tuesday, April 6, 2004. The seminar is a cooperative effort from the California Hotel & Lodging Association (CH&LA), the California Association of Bed & Breakfast Inns (CABBI) & the Asian American Hotel Owners Association (AAHOA).

James O. Abrams, President & CEO of CH&LA and an active member of the California State Bar, will be presenting the issues surrounding the many lawsuits plaguing the lodging industry and will discuss accessibility compliance for the lodging industry in this two hour educational seminar being held at the Little River Inn. “The complexities and uncertainties of ADA compliance for the lodging industry many times has property owners and managers defending themselves in lawsuits, rather than focusing on running their properties,” said Mr. Abrams. “Many lodging establishments simply need to know their obligations and requirements to be able to take the appropriate steps for compliance, which will help keep them out of court.” This seminar is an opportunity for area businesses

to become educated and comply with ADA requirements to protect themselves from lawsuits.

This seminar is just one component of CH&LA's ongoing educational programs, providing information and services to the benefit of the lodging industry. For more information about attending this seminar, please contact CH&LA at (916) 444-5780.

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The California Hotel & Lodging Association (CH&LA) is the largest state lodging industry trade association in the country. Its 1,600 member properties, which comprise approximately 200,000 guest rooms, consist of hotels, motels, bed and breakfast inns, guest ranches, resorts, spas, condominium rentals, timeshares, and vacation home rentals located throughout California. CH&LA's mission is to be the indispensable resource for communicating and protecting the rights and interests of the California lodging industry, for providing educational training and value programs for all segments of the industry, and for supporting strategic alliances to promote the value of California tourism and travel. Sacramento-based CH&LA has been representing California's lodging industry for more than a century. CH&LA is on the web at [www.chlaonline.com](http://www.chlaonline.com).