

California Travel Impacts

1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003p

Visitor Spending by Accommodation (\$Billion)

Hotel, Motel, B&B	19.4	19.7	20.2	21.5	24.0	26.9	29.1	31.7	34.4	33.1	32.7	35.2
Private Campground	1.6	1.6	1.8	1.8	2.0	2.4	2.1	2.3	2.5	2.6	2.5	2.6
Public Campground	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5
Private Home	6.3	6.6	6.8	7.0	7.3	7.6	7.7	8.1	8.6	8.5	8.6	9.0
Vacation Home	2.4	2.4	2.5	2.5	2.6	2.7	2.7	2.8	2.9	3.0	3.1	3.2
Day Travel	12.0	12.3	12.7	13.2	14.3	15.4	16.0	17.1	18.2	17.1	17.2	18.3

Spending at Destination 42.1 43.0 44.3 46.4 50.5 55.4 58.0 62.4 67.1 64.8 64.6 68.8

Visitor Spending by Category (\$Billion)

Accommodations	7.1	7.3	7.6	8.0	8.9	9.9	10.6	11.5	12.6	12.1	11.6	12.1
Food & Beverage Services	10.8	10.9	11.2	11.7	12.6	13.9	14.7	15.7	16.4	15.9	16.5	17.5
Food Stores	1.5	1.5	1.6	1.7	1.8	2.0	2.1	2.2	2.3	2.3	2.3	2.5
Ground Tran. & Motor Fuel	5.7	5.7	5.8	6.0	6.5	7.0	6.7	7.6	9.0	8.5	8.0	9.7
Recreation, Entertainment	7.8	8.1	8.3	8.8	9.5	10.4	11.0	11.8	12.4	12.0	12.3	12.9
Shopping	9.2	9.5	9.8	10.3	11.2	12.2	12.8	13.7	14.4	13.9	13.8	14.0

Spending at Destination 42.1 43.0 44.3 46.4 50.5 55.4 58.0 62.4 67.1 64.8 64.6 68.8

Total Direct Travel Spending (\$Billion)

Visitor Spending at Destination	42.1	43.0	44.3	46.4	50.5	55.4	58.0	62.4	67.1	64.8	64.6	68.8
Air Transportation & Travel Service	7.9	8.4	8.8	9.5	10.1	10.0	9.4	9.7	10.5	10.8	9.9	9.4

Total Direct Spending 50.0 51.5 53.2 55.9 60.6 65.4 67.4 72.1 77.6 75.6 74.5 78.2

Travel-Generated Earnings by Industry (\$Billion)

Accommodations & Food Services	6.8	6.9	7.1	7.4	8.2	9.0	9.8	10.6	11.5	10.9	11.3	12.2
Arts, Entertainment & Recreation	3.9	4.0	4.1	4.3	4.7	5.1	5.4	5.8	6.1	5.9	6.0	6.3
Retail (incl. Motor Fuel)	1.5	1.6	1.6	1.7	1.7	1.9	2.0	2.1	2.2	2.4	2.3	2.4
Air Transportation	2.7	2.7	2.8	2.8	2.9	2.9	2.9	3.0	3.0	3.2	3.0	2.8
Travel Arrangement Services	1.3	1.3	1.4	1.5	1.5	1.6	1.7	1.7	1.9	1.8	1.7	1.6
Auto Rental & Other Ground Tran.	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4

Total Direct Earnings 16.4 16.7 17.3 18.0 19.3 20.8 22.1 23.6 25.1 24.6 24.6 25.9

Travel-Generated Employment by Industry (Thousands)

Accommodations & Food Service	387.3	392.2	401.9	411.9	437.1	456.2	466.1	489.6	505.1	463.5	465.8	492.3
Arts, Entertainment & Recreation	196.4	196.4	209.0	211.9	220.5	236.7	230.5	241.5	239.6	223.4	216.3	220.8
Retail (incl. Motor Fuel)	78.8	79.4	81.5	83.8	83.2	86.0	85.6	87.4	85.6	85.2	83.0	84.6
Air Transportation	58.4	57.9	58.0	57.0	58.2	57.7	56.8	58.1	58.6	56.9	49.3	44.4
Travel Arrangement Services	44.6	43.7	46.3	46.3	45.2	46.2	45.3	45.2	44.8	42.1	38.7	36.4
Auto Rental & Other Ground Tran.	13.5	13.6	14.6	14.8	15.3	16.4	16.2	16.4	16.7	15.3	15.0	15.8

Total Direct Employment 779.0 783.2 811.3 825.7 859.6 899.2 900.5 938.1 950.3 886.4 868.1 894.2

Tax Revenues Generated by Travel Spending (\$Billion)

Local Taxes	1.0	1.0	1.1	1.2	1.3	1.5	1.6	1.7	1.8	1.7	1.7	1.8
State Taxes	2.0	2.0	2.1	2.2	2.4	2.6	2.7	2.9	3.1	3.0	3.0	3.2
Federal Taxes	2.8	2.8	2.9	3.1	3.3	3.5	3.5	3.7	4.0	4.1	4.1	4.2

Total Direct Tax Receipts 5.8 5.9 6.1 6.5 7.0 7.5 7.8 8.3 8.9 8.9 8.8 9.2

Note: Total earnings include wage & salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. Estimates for 2003 are preliminary (p). Local tax receipts include transient occupancy taxes and local sales taxes. State tax receipts include state sales taxes, motor fuel tax, and personal and corporate income taxes. Property taxes are not included. These estimates supersede all previous estimates released by the California Technology, Trade and Commerce Agency. Details may not add to totals due to rounding. Source: Dean Runyan Associates.