

NEWS RELEASE

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2003 Flex Your Power Award Winners:

California Hotel & Lodging Association and Doubletree Hotels

San Francisco, Calif. -- Flex Your Power, California's statewide energy efficiency outreach initiative, today announced the winners of its 2003 Flex Your Power Energy Efficiency Awards. The twenty awards recognize businesses, government agencies, nonprofit organizations and individuals that have demonstrated exceptional leadership and extraordinary contributions to advance energy efficiency in California.

The Flex Your Power Energy Efficiency Award winners include:

- **California Hotel & Lodging Association**

Recognized for its "Energy Savings Program" targeted at properties with 75 to 250 rooms, resulting in an average energy savings of 10 percent and average cost savings of \$350,000. www.chlaonline.com

- **Lawrence Berkeley National Laboratories with Doubletree Hotels, The Watt Stopper and Sacramento Utility District**

Recognized for a lighting motion sensor project saving energy in hotel bathrooms. www.lbl.gov

"Saving energy is crucial to the economic future California's hotels," said Jim Abrams, president and chief executive officer of California Hotel & Lodging Association. "Investing in energy efficiency allows the state's hotels to provide a

comfortable experience for guests while contributing to the overall health of the California economy and environment -- and reducing operating costs."

Terry Tamminen, Secretary of the California Environmental Protection Agency said, "As we head toward a summer where our energy supplies will again be tested, these 2003 Flex Your Power Award winners remind us that innovation and initiative can reduce energy use and save money – while reducing greenhouse gas emissions and other pollutants."

"Innovators in energy efficiency deserve praise, not only because they show how businesses can operate smarter and more profitably, but also because they help create a sustainable energy market in California," said Sunne Wright McPeak, Secretary of Business, Transportation & Housing. "Lessons learned from these innovators will be increasingly important for state businesses and their bottom lines."

Susan Kennedy, California Public Utilities Commissioner said, "I hope the Flex Your Power Award winners inspire all Californians to use energy more wisely and to help ensure reliable, cost-efficient and environmentally sound energy for the future."

Flex Your Power awards were given in four categories: Education and Outreach, Innovative Implementation Actions, Internal Policies and Reforms, and Lifetime Achievement. The diverse winners included a home improvement chain, local governments, high-tech companies municipal utilities, homebuilders and community organizations. A complete list of winners and details about their efforts are available at www.fypower.org.

About Flex Your Power

Flex Your Power is California's statewide energy efficiency marketing and outreach campaign. Initiated in 2001, Flex Your Power is a partnership of

California's utilities, residents, businesses, institutions, government agencies and nonprofit organizations working to save energy. The campaign includes retail promotions, a comprehensive website, an electronic newsletter, educational materials and advertising. Flex Your Power has received national and international recognition, including an Energy Star Award for excellence. More information on Flex Your Power is available at www.fypower.com.

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