

NEWS RELEASE

Contact: Jim Abrams
(916) 444-5780
jabrams@chlaonline.com

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JACK CAMPBELL WINS AH&LA INDUSTRY VOLUNTEER AWARD
Recognition for Efforts on Behalf of California Hotel & Lodging Association

SACRAMENTO – Jack Campbell, CPA, President/CEO of Campbell Motel Properties was awarded a Most Valuable Volunteer Award by the American Hotel & Lodging Association (AH&LA) during the Las Vegas International Hotel & Restaurant Show, June 17-18, at the Las Vegas Convention Center. The award was given to Campbell for his outstanding and tireless work on behalf of the California Hotel & Lodging Association (CH&LA).

As the Audit Committee Chairperson and a member of CH&LA's Board of Directors, Campbell also serves on the Board of Trustees of the CH&LA Member Health Benefit Trust. Campbell is also on the Executive Committee of CH&LA and has been a long time contributor to CH&LA as a member of CH&LA's Board of Directors for over ten years. During 2002, Campbell was instrumental in the stewardship and oversight of CH&LA's Educational Foundation investments, in addition to CH&LA's employee retirement plan.

"Jack Campbell exemplifies the leadership and integrity those in our industry strive to achieve. Jack's efforts on behalf of the lodging association toward the betterment of the entire industry are laudable," said James O. Abrams, President

& CEO of CH&LA. “This honor is our opportunity to both recognize and thank our greatest asset, our volunteers.”

Jack Campbell has a long history of volunteer activity including past president and current treasurer for the California Highway Patrol 11-99 Foundation, which provides emergency financial assistance to employees and families of the Highway Patrol. In addition, Campbell volunteers as past chairperson and current treasurer for the Downey Regional Medical Center and its Memorial Trust Foundation, as well as for the Downey Police and Fire Foundation.

Launched in 1998, this annual award is presented to one person in each state who has greatly contributed to their hospitality programs and initiatives. Winners receive a commemorative silver medallion.

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The California Hotel & Lodging Association (CH&LA) is the largest state lodging industry trade association in the country. Its 1,600 member properties, which comprise close to 200,000 guest rooms, consist of hotels, motels, bed and breakfast inns, guest ranches, resorts, spas, condominium rentals, timeshares, and vacation home rentals located throughout California. CH&LA’s mission is to be the indispensable resource for communicating and protecting the rights and interests of the California lodging industry, for providing educational training and value programs for all segments of the industry, and for supporting strategic alliances to promote the value of California tourism and travel.

Sacramento-based CH&LA has been representing California’s lodging

industry for more than a century. CH&LA is on the web at www.chlaonline.com.