



# Annual Membership Meeting and Stars of the Industry Luncheon Sponsorship Opportunities

## Balboa Bay Beach Club & Resort November 30, 2011

### Sponsorships Available

- |   |  |
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| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Networking Reception</b> .....\$1,000<br/><i>Includes signage/display at the Networking Reception.</i></li> <li><input type="checkbox"/> <b>Lunch</b> .....\$5,000<br/><i>The best exposure.</i></li> <li><input type="checkbox"/> <b>Complete Event Sponsorship</b>... \$10,000<br/><i>Be the talk of the event by sponsoring the whole event!</i></li> <li><input type="checkbox"/> <b>Event Centerpieces</b> .....\$1,000<br/><i>Be the center of attention. Recognition from podium included.</i></li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Audio/Visual</b> .....\$1,000<br/><i>Your logo will be displayed prominently in the presentation.</i></li> <li><input type="checkbox"/> <b>Promotional Printing</b> .....\$1,500<br/><i>Your logo on the registration information.</i></li> <li><input type="checkbox"/> <b>Signage</b> .....\$1,000</li> <li><input type="checkbox"/> <b>Badge Sponsor</b> .....\$250<br/><i>Your logo on all attendee name badges.</i></li> </ul> <p><b>Program Advertising</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Full page.....\$500</li> <li><input type="checkbox"/> Half page .....\$250</li> </ul> |
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### Exhibitor Showcase - Table Tops

A limited number of table tops will be available for CH&LA Allied Members to display products and literature. Cost for the table top is \$350 and includes a list of attendees after the event, recognition from the podium and logo within presentation materials. Please contact Jennifer Flohr directly at (916) 554-2667 or [jennifer@calodging.com](mailto:jennifer@calodging.com).

- Table Tops** ..... \$350

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card:  VISA  MasterCard  AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

*Please fax completed form to: Jennifer Flohr, Senior Vice President, at (916) 444-5848.  
For more information, please contact Jennifer directly at (916) 554-2667, or [jennifer@calodging.com](mailto:jennifer@calodging.com)*

# Regional Education Meetings

This year's regional education meetings are focused on several topics:

- **HR Best Practices and Legal Update**

- ◆ New and Pending Laws
- ◆ Health Care Reform
- ◆ Wage & Hour Update
- ◆ Americans With Disabilities Act Amendments
- ◆ Employment Practices Liability Insurance That Will Do It
- ◆ Health Care Update
- ◆ Legislative Update



- **The Disaster Experience**

- **Webinars:**

- ◆ Twitter
- ◆ ADA Update
- ◆ Bed Bugs
- ◆ Internet Marketing

- **And more...**



For each opportunity, regional education meeting sponsors receive:

- **Promotional Recognition**

- ◆ CH&LA Web Site
- ◆ *The CH&LA Advantage* Newsletter
- ◆ Event Registration (Print & Electronic)

- **On-Site Promotion**

- ◆ Distribution of Materials at Event
- ◆ Table Top Display (where applicable)
- ◆ Opportunity for Brief Presentation

