



## CH&LA VENDOR MEMBER BENEFITS

The California Hotel & Lodging Association (CH&LA) is the nation's largest state lodging association. CH&LA's mission is to protect the rights and interests of the California lodging industry. Legislative advocacy, educational training, communication, and cost-saving programs are provided for all segments of the industry. In addition, CH&LA supports strategic alliances to promote the value of California travel and tourism. Located in the nation's most visited state, CH&LA's membership includes approximately 1,800 members, representing close to 180,000 guestrooms, approximately 300 Vendor members, and nearly 200 individual Associate and Student memberships.

### For just \$525 a year, CH&LA Vendor Members receive:

#### Complimentary listing in the bi-monthly *California Lodging News Magazine*

- Distribution of 18,000 (primarily in California)
- Members receive advertising & listing discounts

#### Free detailed listing on CH&LA's website at [www.calodging.com](http://www.calodging.com)

#### Exclusive to members only - the CH&LA property member list

- Downloadable online to an Excel file!

#### Monthly Occupancy & Average Daily Rate Reports

- Smith Travel Research
- CBRE Hotels TRENDS® Reports (72 Areas)

#### Monthly Construction & Renovation Reports

#### Unlimited subscriptions to The CH&LA E-Newsletter

#### Member exhibitor discounts to CH&LA events and sponsorship opportunities

- Legislative Action Summit
- Northern California Conference & Trade Show
- Southern California Conference & Trade Show
- Security Alliance Forum & Expo (SAFE) Conference
- Educational seminars throughout the state
- Annual Meeting and Stars of the Industry Awards
- CABBI InnSpire Conference & Marketplace

#### Reduced rate advertising in CH&LA publications

#### Significant discounts for member-exclusive programs:

- Credit Card Processing/Payroll Services/Office Supplies/Shipping

#### California Association of Boutique & Breakfast Inns (CABBI)

Vendor Membership included upon request at no additional charge!



**For more information on vendor membership, visit us online or call today.**



Follow CH&LA on LinkedIn



Like CH&LA on Facebook



# California Hotel & Lodging Association Vendor Membership Application

## **ORGANIZATION INFORMATION**

Organization: \_\_\_\_\_

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Mailing Address (If different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

## **REPRESENTATIVE TO BE LISTED IN CH&LA PUBLICATIONS AND ONLINE** (One Only)

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

*Please contact us to add additional contact names to your membership account.*

## **COMPANY/PRODUCT DESCRIPTION\***(Please, 50 words or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* CH&LA reserves the right to edit descriptions at its sole discretion.

## **CATEGORIES**

Choose two categories to be listed under on [www.calodging.com](http://www.calodging.com) and/or [www.cabbi.com](http://www.cabbi.com).

\* For a complete list of categories go to [www.calodging.com/recourses/buyers-guide](http://www.calodging.com/recourses/buyers-guide).

## **PAYMENT INFORMATION**

CH&LA Vendor Membership Only  CH&LA & CABBI Vendor Membership (No additional charge)

**Amount Due:** \$525  Check Enclosed (Make payable to: *California Hotel & Lodging Association*)

Billing Contact:  Billing Contact in Accounting Department: \_\_\_\_\_  Primary Contact

Credit Card:  American Express  MasterCard  VISA

**Account #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

*I hereby authorize CH&LA to initiate auto-renewal on this credit card account which shall remain in effect until written notification from me is received by CH&LA.*

**Cardholder:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

*Dues are payable in advance and membership is continuous unless cancelled in writing.  
Cancellations are effective 30 days following receipt of such notice.*