



## CH&LA EDUCATION MEMBER BENEFITS

CH&LA has many programs and services that will assist you, your administrators and the students you teach. We offer these tools to help you achieve excellence.

### Networking / Education:

#### FOR EDUCATORS AND ADMINISTRATORS:

Free Annual Conferences in Northern and Southern California

Annual Legislative Action Summit

Timely Educational Seminars

*Seminars on a variety of current issues such as new laws, internet marketing, customer service and more.*

Member Webinars

*Free monthly webinars for members on timely industry topics.*

Lodging Management Program Eligibility

*As a member of CH&LA, your school is eligible to compete in the International Lodging Management Competition. Only one school from each state may represent the state at this competition.*

Guest Speakers from the Industry

#### FOR STUDENTS:

Education Foundation Scholarships

*Available for students and working professionals.*

Hotel Tours and Job Shadow Placement Assistance

### Vendor Services:

Discounts:

Staples Office Supplies

Sam's Club Membership

### Publications:

Free quarterly *California Lodging News Magazine*

Online Hiring & Employment Guide

Job Descriptions

*Over 150 industry job descriptions available in Microsoft Word for you and students to view the variety of positions available in the lodging industry.*

California Lodging Law

*This fourth edition of our comprehensive legal guide for the lodging industry is now available online in our member only section.*

Service Animal Training Videos and Information

*Available in Spanish and English*

### Industry Information:

CH&LA Monthly Newsletter

Free weekly Industry Insider

Access to resource library via the CH&LA website



**More information available at [www.calodging.com/resources/education-foundation](http://www.calodging.com/resources/education-foundation).**



Follow CH&LA on LinkedIn



Like CH&LA on Facebook



# California Hotel & Lodging Association Education Membership Application

### **ORGANIZATION INFORMATION**

Name of Educational Institution: \_\_\_\_\_

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Mailing Address (If different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

### **REPRESENTATIVE TO BE LISTED IN CH&LA PUBLICATIONS AND ONLINE** (One Only)

Mr.  Ms. \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

*Please contact us to add additional contact names to your membership account.*

### **SCHOOL PROGRAM DESCRIPTION\***(Please, 50 words or less)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* CH&LA reserves the right to edit descriptions at its sole discretion.

### **PAYMENT INFORMATION**

**Amount Due:** \$525  Check Enclosed (Make payable to: *California Hotel & Lodging Association*)

Billing Contact:  Billing Contact: \_\_\_\_\_  Primary Contact

Credit Card:  American Express  MasterCard  VISA

**Account #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

*I hereby authorize CH&LA to initiate auto-renewal on this credit card account which shall remain in effect until written notification from me is received by CH&LA.*

**Cardholder:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

*Dues are payable in advance and membership is continuous unless cancelled in writing.  
Cancellations are effective 30 days following receipt of such notice.*